



Catalonia and California: Sister States

By Lowell Lewis

AUTHORHOUSE, United States, 2013. Paperback. Book Condition: New. 226 x 152 mm. Language: English . Brand New Book ***** Print on Demand *****. Catalonia: A Country Known for Its Competitive Characteristics For the past three hundred years, Catalonia has been a unique region in Europe. It is not Spanish. It is not French. It is Catalan. Its uniqueness is apparent because of its language, but it is real because of its approach to trade, business development, education, and political development. Catalonia was one of the first regions in the world to adopt a methodology aimed at boosting competitiveness in a geographical area by improving the strategy and working environment of its companies. Today there are sound economic and business arguments supporting the case for Catalan independence. Historically, the development of California owes much to Catalonia and two Catalans-Junipero Serra and Gaspar de Portola. Serra found his first mission, the Mission San Diego on July 16, 1769, and then followed with nine more missions along the California coast to San Francisco. Gaspar de Portola was a Catalan born in OS de Balaguer, Lleida, in 1716. He was a soldier and governor of California. When I started to write this story, I wondered...

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