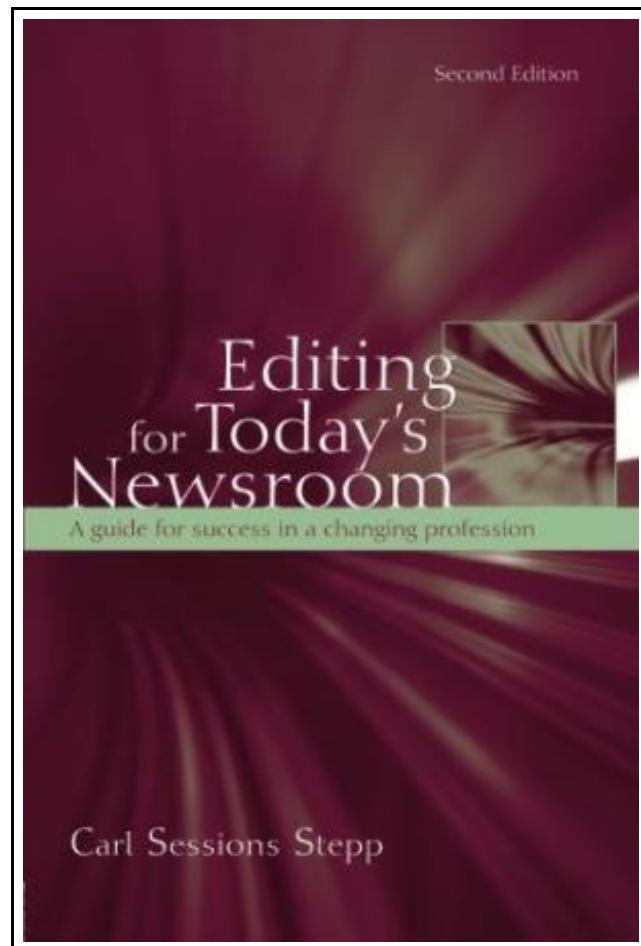


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Taylor Francis Inc, United States, 2008. Paperback. Book Condition: New. 2nd Revised edition. 226 x 150 mm. Language: English Brand New Book ***** Print on Demand *****. *Editing for Today s Newsroom* provides training, support and advice for prospective news editors. Through history, analyses, and anecdotes, this book offers a solid grounding to prepare potential editors for the full range of their responsibilities in today s newsrooms: developing ideas; evaluating and editing copy; working with writers; determining what is news; understanding presentation and design; directing news coverage; managing people; making decisions under pressure; and coping with a variety of ethical, legal, and professional considerations, all while operating in today s multimedia, multiplatform news arena. Author Carl Sessions Stepp focuses on editors as newsroom decision makers and quality controllers; accordingly, the book features strategies and techniques for coping with a broad spectrum of editing duties. Covering basic and advanced copyediting skills, it also provides intellectual context to the editor s role, critically examining the history of editing and the changing job of the contemporary editor.

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